Tourism in Italy

Tourism in Italy is a very developed sector, and in 2017 it was the fifth most visited country in the world.

In the early 20th century, historical events limited the tourism, and only after the 50s a solid tourist industry was born.

Reasons leading tourists (foreign and domestic) to visit Italy are diverse: Italy possesses the most extensive historical and architectural heritage in the world and boasts the largest number of sites listed on the UNESCO World Heritage List.

In the north the Italian Riviera is extended and in the hinterland there are famous historical cities like

Turin, Genoa and Milan, inter alia recognized as the city of fashion. Other cities have a rich cultural heritage and important landscapes.

In its center Rome boasts the most famous monuments in the world such as the Colosseum, Saint Peter and the Spanish steps. Florence, considered as the cradle of the Italian Renaissance, is the most visited city in Tuscany



Important regions for the religious tourism are Umbria and Marche.



Basilica of Saint Francesco, Umbria



Piazza del Plebiscito, Naples

Southern Italy is well known for mild climate and beautiful Naples and Pompei are the most cities in the area. Last but not islands of Sicily and Sardinia famous archaeological areas, as numerous beaches and monuments.



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Sicily